

BERWICK BANK WIND FARM ONSHORE ENVIRONMENTAL IMPACT ASSESSMENT APPENDICES

Appendix 13.3: Socio-economics Stakeholder
Consultation Participation

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APPENDIX 13.3 SOCIO-ECONOMICS STAKEHOLDER CONSULTATION PARTICIPATION

This appendix sets out technical analysis underpinning the Onshore Socio-economics EIA Report.

This appendix provides the Socio-economics Stakeholder Consultation Participation: summary of stakeholder participation and consultation approach.

Key Stakeholder Consultation

A range of key stakeholders were invited to participate in consultation to inform the socio-economic assessment. This included national and regional representative organisations as well as local authority officers and community council representatives within the Socio-economics local study area. Invitations were issued to 21 organisations in total, with 7 organisations participating during the course of the process. Stakeholders were initially invited via email to book a 1-hour slot at their own convenience. Those stakeholder who did not initially respond were followed up with further emails and phone calls (where phone numbers were available) in an attempt to secure their input.

Table A13.4.1 summarises the participation of each invited stakeholder organisation.

Table A13.4.1 Socio-economics and tourism stakeholder consultation participation

Stakeholder	Outcome	Comments
Local Authorities		
City of Edinburgh Council	Consultation session on 14/12/2021	
East Lothian Council	Consultation session on 21/12/2021	
Scottish Borders Council	Consultation session on 21/12/2021	
National/Regional		
Scottish Enterprise	Consultation session on 14/12/2021	
Marine Scotland	Nil response	No response to invitation to participate in stakeholder consultation process. Written response received relating to separate, specific clarification questions relating to scoping responses.
Energy Skills Partnership	Nil response	
Scottish Government	Consultation session on 20/12/2021	
Forth & Tay Offshore	Nil response	
Community Councils (Local Authority in parentheses)		
Dunbar (East Lothian)	Consultation session on 21/12/21	West Barns and Dunbar Community Councils were represented by the same individual.
West Barns (East Lothian)	Consultation session on 21/12/21	West Barns and Dunbar Community Councils were represented by the same individual.
Prestonpans (East Lothian)	Nil response	
Cockenzie & Port Seton (East Lothian)	Nil response	
East Lammermuir (East Lothian)	Nil response	
North Berwick (East Lothian)	Nil response	
Dunpender (East Lothian)	Nil response	
Gullane Area (East Lothian)	Nil response	
Coldingham (Scottish Border)	Nil response	
Cockburnspath and Cove (Scottish Border)	Nil response	
Burnmouth (Scottish Border)	Nil response	

Stakeholder	Outcome	Comments
St Abbs (Scottish Border)	Nil response	
Eyemouth (Scottish Border)	Nil response	
Stakeholders contacted	21	
Stakeholders consulted	7	

Community Consultation

During the course of the project's development thus far, The Applicant has conducted four community consultation events. The approach to advertising each consultation events is summarised in Table A13.4.2.

Table A13.4.2 Community consultation events advertising approach

Advertising platform	Details
November 2020	
Local newspaper	<p>Advertisements were taken out in the following local news publications:</p> <ul style="list-style-type: none"> The Courier - 19/11/2020 East Lothian Courier – 19/11/2020 and 26/11/2020 St Andrew's Citizen - 20/11/2020 and 27/11/2020 Berwickshire News - 01/11/2020 and 26/11/2020 <p>In addition, a press release was issued to the Press Association by the Applicant on 13 November 2021.</p>
Project webpage	A dedicated webpage was set up by SSER to host information about the project and provide updates as the project progresses
Social media	The events were publicised via the Applicant's Facebook and Twitter pages, in addition to a sponsored LinkedIn campaign.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, MSPs, MPs and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3km of the proposed on-shore landfall location in East Lammermuir. The mailing contained a letter, contact details of the project stakeholder engagement manager and a brief information brochure on the project.
October 2021	
Local newspaper	<p>Advertisements were taken out in the following publications.</p> <ul style="list-style-type: none"> East Lothian Courier – 20/11/2021
Project webpage	A dedicated webpage was set up by the Applicant to host information about the project and provide updates as the project progresses.
Social media	The events were publicised via the Applicant's Facebook, Linked In and Twitter pages.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, MSPs, MPs and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3miles of North Berwick, Innerwick and Dunbar. This resulted in over 10,000 letters being mailed. The mailing contained a letter, contact details of the project stakeholder engagement manager and a brief information brochure on the project.
December 2021	
Local newspaper	Advertisements were taken out in the following publications.

Advertising platform	Details
	<ul style="list-style-type: none"> • East Lothian Courier – 02/12/2021 • East Lothian Courier – Digital Package – advertising on www.eastlothiancourier.com and East Lothian Courier Facebook page.
Project webpage	<p>A press release was also issued to local press regarding the event.</p> <p>A dedicated webpage was set up by the Applicant to host information about the project and provide updates as the project progresses.</p>
Social media	The events were publicised via the Applicant's Facebook, Linked In and Twitter pages.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, MSPs, MPs and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3 miles of North Berwick, Innerwick, East Linton and Dunbar. This resulted in over 13,000 letters being mailed. The mailing contained a letter, contact details of the project stakeholder engagement manager and information on how to attend the public events
March 2022	
Local newspaper	<p>Advertisements were taken out in the following publications.</p> <ul style="list-style-type: none"> • East Lothian Courier – 24/02/2022 and 03/03/2022 • East Lothian Courier – Digital Package – Advertising on www.eastlothiancourier.com and East Lothian Courier Facebook page.
Project webpage	<p>Advertising was placed in the main body of the paper and in the Public Notices section to comply with PoAN legislation. The public notice was also placed in the East Lothian Courier on 20 January 2022.</p> <p>A dedicated webpage was set up by the Applicant to host information about the project and provide updates as the project progresses.</p>
Social media	The events were publicised via the Applicant's Facebook, Linked In and Twitter pages.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, MSPs, MPs and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3 miles of North Berwick, Innerwick, East Linton and Dunbar. This resulted in just over 11,000 letters being posted. The mailing contained a letter, contact details of the project stakeholder engagement manager and information on how to attend the public events.
Question and answer (Q&A) session	The Town Hall Q&A on 29 March 2022 was advertised by the Parish Council via a local newsletter and word of mouth.